



STAFF REPORT

TO THE CITY COUNCIL

DATE: January 11, 2022

FROM: Joseph Hughes, City Manager

PREPARED BY: Betty Hughes, MMC, City Clerk

SUBJECT: Redistricting Process – Third Public Hearing

RECOMMENDATION: That the City Council:

- 1) Open and conduct a public hearing regarding redistricting;
- 2) Receive a report from National Demographics Corporation (NDC), Consultant, on the redistricting process and permissible criteria to be considered to redraw district boundaries;
- 3) Review draft map(s); and
- 4) Receive public input on district boundaries.

PUBLIC NOTICE: The agenda for this item was posted at the three locations per Resolution No. 2011-047 and on the City’s website. The Public Hearing Notice was posted on the City’s website on the Redistricting webpage on December 23, 2021; published in the El Chicano Newspaper on December 30, 2021; and published in the Highland Community Newspaper on December 31, 2021.

FISCAL IMPACT: Up to \$30,000 for the redistricting process.

BACKGROUND: By law, the City must hold at least four public hearings that enable community members to provide input on the drawing of district maps. This is the third public hearing.

On August 24, 2021, the Highland City Council held its first 2021-2022 Redistricting Public Hearing. At this public hearing, the City Council received a presentation from the City’s redistricting consultant, National Demographics Corporation (NDC). NDC’s presentation detailed a tentative schedule which highlighted AB 849’s requirement that the City conduct four public hearings prior to adopting a final voting district map. No public comment was received.

Approved _____	Motion _____	Second _____	Agenda Item No. _____
Denied _____	Ayes _____		
Continued _____	Noes _____		File No. _____
Tabled _____	Abstain _____		
	Absent _____		
_____ City Clerk		_____ City Manager	

On October 26, 2021, the second public hearing was held. At this public hearing, NDC's presentation highlighted neighborhoods and communities of interest. Additionally, NDC also elaborated on general redistricting principles while highlighting the nuanced requirements of AB 849. No public comment was received.

Public Mapping Tools

NDC's "Public Participation Kit" allows users who are not necessarily comfortable with using an online program to submit drawn maps. The Mapping Tools were posted to the City's Redistricting webpage in November. The Kit offers a one-page map that will show streets, borders as well as population counts. The map comes with a pre-formatted Microsoft Excel Sheet so users can easily add up "Population Units" and know if their proposed map reflects districts with substantially equal population. Instructions for this mapping tool were made available on the City's redistricting webpage as well as the preformatted Microsoft Excel file. Draft maps were due January 3, 2022. The City did not receive any draft maps from the public.

Current District Demographics

The current total population is 57,232. Each district population should be roughly 11,446. The law allows no more than a 10% deviation. The current deviation is 7.03%, therefore, the current District map is considered "balanced" based on the criteria of the California Voting Rights Act.

Conclusion and Next Steps

At the conclusion of the public hearing, and after the Council has had an opportunity to consider all the draft maps, staff will request that the Council provide direction on which map it prefers to adopt. On February 22, 2022, the City Council is scheduled to hold its last public hearing (fourth public hearing). At that meeting, staff will present a draft resolution adopting the selected map.



City of Highland Redistricting 2021

1/11/2022

Todd Tatum
National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings August 24 & October 26	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Census Data Release Mid/Late August	Census Bureau releases official 2020 Census population data.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.
Two Draft Map Hearings January 11 & February 22	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption By April 17, 2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.*

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities (rank ordered)

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
(Do not bypass one group of people to get to a more distant group of people)

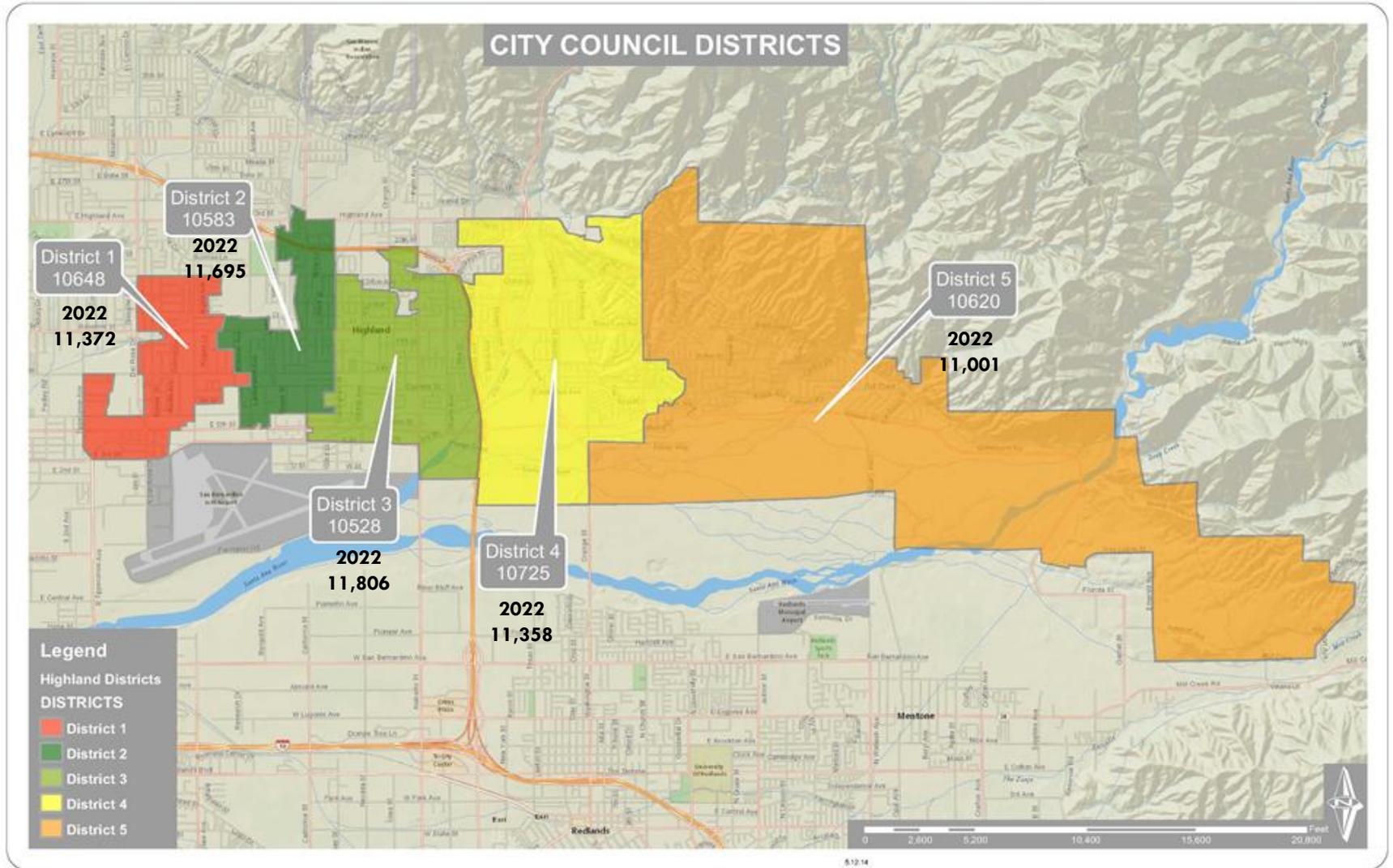
Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years
Respect voters’ choices / continuity in office
Future population growth
Preserving the core of existing districts

Current District Map



Demographic Summary of Existing Districts

Highland Existing Districts							
District		1	2	3	4	5	Total
	Total Pop	11,372	11,695	11,806	11,358	11,001	57,232
	Deviation from ideal	-74	249	360	-88	-445	805
	% Deviation	-0.65%	2.18%	3.15%	-0.77%	-3.89%	7.03%
Total Pop	% Hisp	76.3%	68%	61%	37%	33%	55%
	% NH White	8%	10%	19%	39%	42%	23%
	% NH Black	9%	14%	11%	7%	8%	10%
	% Asian-American	5%	6%	6%	13%	14%	9%
Citizen Voting Age Pop	Total	4,851	5,785	7,683	7,598	6,823	32,741
	% Hisp	59%	56%	53%	29%	31%	44%
	% NH White	20%	18%	29%	52%	47%	35%
	% NH Black	13%	18%	12%	10%	10%	12%
	% Asian/Pac.Isl.	9%	7%	5%	9%	11%	8%
Voter Registration (Nov 2020)	Total	4,639	4,613	5,779	7,449	7,579	30,059
	% Latino est.	64%	56%	50%	30%	27%	42%
	% Spanish-Surnamed	58%	51%	46%	27%	25%	39%
	% Asian-Surnamed	3%	3%	3%	5%	5%	4%
	% Filipino-Surnamed	1%	1%	1%	2%	2%	2%
	% NH White est.	22%	25%	35%	56%	56%	42%
Voter Turnout (Nov 2020)	% NH Black	14%	19%	13%	9%	11%	13%
	Total	2,384	2,491	3,871	6,144	6,467	21,357
	% Latino est.	63%	56%	47%	28%	26%	38%
	% Spanish-Surnamed	58%	52%	43%	26%	24%	35%
	% Asian-Surnamed	4%	3%	3%	5%	5%	4%
	% Filipino-Surnamed	1%	1%	1%	2%	2%	2%
	% NH White est.	22%	25%	37%	58%	56%	46%
	% NH Black	12%	17%	13%	9%	11%	12%

Current District Demographics

- Current Total Population is 57,232
- Each District population should be roughly 11,446
- Current Deviation is 7.03%
- The current District Map is considered 'Balanced' based on the criteria of the California Voting Rights Act.

Simple Map Drawing Tool

Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

Highland 2021 Redistricting Public Participation Kit Total Population by Population Unit

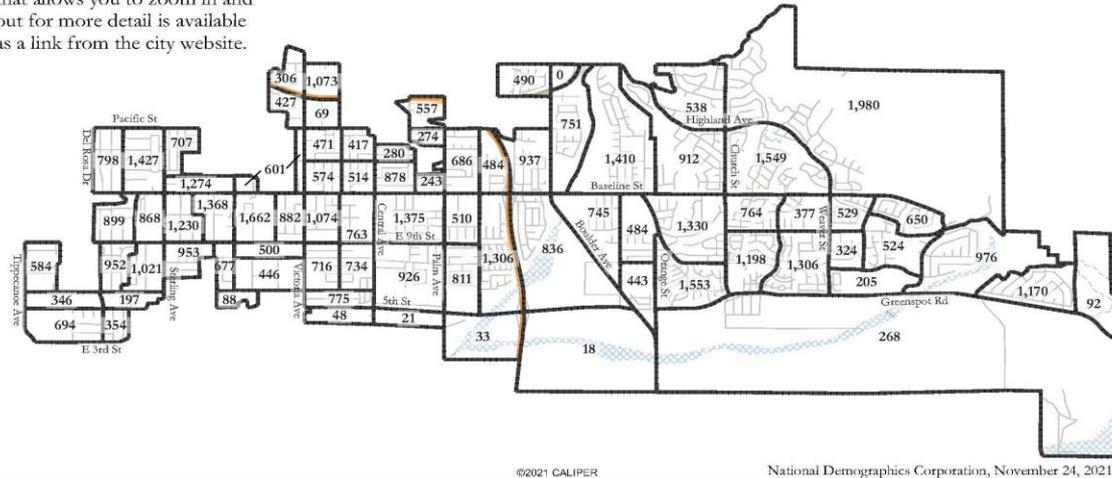
Name: _____

Phone and/or Email: _____

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to districts@cityofhighland.org. You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the 5 districts must be close to 11,450, with no more than a 1,145 difference between the largest and smallest.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the city website.



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National Demographics Corporation, November 24, 2021

Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

Highland 2021 Redistricting

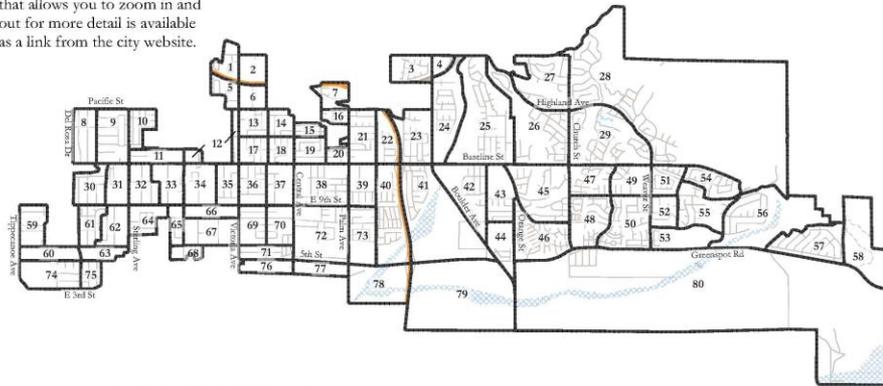
Public Participation Kit
Population Unit by ID Number
Use this map with Microsoft Excel

Name: _____

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to districts@cityofhighland.org. You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

Phone and/or Email: _____

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NDC

Population Unit Data

Pop Unit	Total Population	Citizen Voting Age Population					Nov. 2020 Registration				Nov. 2020 Voters			
		Total	Latino	White	Black	Asian	Total	Latino	Asian	Other	Total	Latino	Asian	Other
1	306	217	158	38	19	0	129	69	4	56	72	35	3	34
2	1,073	707	337	112	232	26	336	183	8	145	185	100	3	82
3	490	298	81	207	0	10	282	101	8	173	227	74	6	147
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	427	290	233	35	22	0	213	125	2	86	107	63	1	43
6	69	48	16	14	1	16	25	13	0	12	13	6	0	7
7	557	355	141	101	110	3	254	105	4	145	166	61	4	101
8	798	428	250	105	25	48	373	260	7	106	209	142	7	60
9	1,427	701	423	151	67	60	560	365	8	187	300	183	5	112
10	707	401	281	66	41	13	372	213	13	146	246	140	8	98
11	1,274	593	275	145	115	58	508	222	2	284	245	115	2	128
12	601	396	151	83	25	136	324	144	9	171	142	63	2	77
13	471	185	106	33	21	14	207	121	4	82	143	81	2	60
14	417	180	125	25	16	12	236	147	3	86	146	91	2	53
15	280	178	91	57	5	20	178	79	9	90	122	50	4	68
16	274	163	65	68	12	15	147	64	2	81	97	38	2	57
17	574	228	163	26	18	10	273	173	7	93	164	102	5	57
18	514	201	129	37	24	7	229	131	4	94	144	81	3	60

City of Highland 2021 Public Participation Kit

Enter your name here

Group	Category	Counts					Unassigned	Total	Percentages					Unassigned	Total
		1	2	3	4	5			1	2	3	4	5		
2020 Census	Tot. Pop.	0	0	0	0	0	57,232	57,232							
	Deviation from Ideal	-11,446	-11,446	-11,446	-11,446	-11,446	0	0	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%		0.00%
Citizen Voting Age Population	Total CVAP	0	0	0	0	0	32,741	32,741							
	Hisp	0	0	0	0	0	14,440	14,440	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	25%	44%
	NH White	0	0	0	0	0	11,444	11,444	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	20%	35%
	NH Blk	0	0	0	0	0	3,954	3,954	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	7%	12%
Nov. 2020 Registration	Total Reg.	0	0	0	0	0	30,059	30,059							
	Latino	0	0	0	0	0	12,722	12,722	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	22%	42%
Nov. 2020 Voters	Total Voters	0	0	0	0	0	16,122	16,122							
	Latino	0	0	0	0	0	8,190	8,190	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	14%	38%

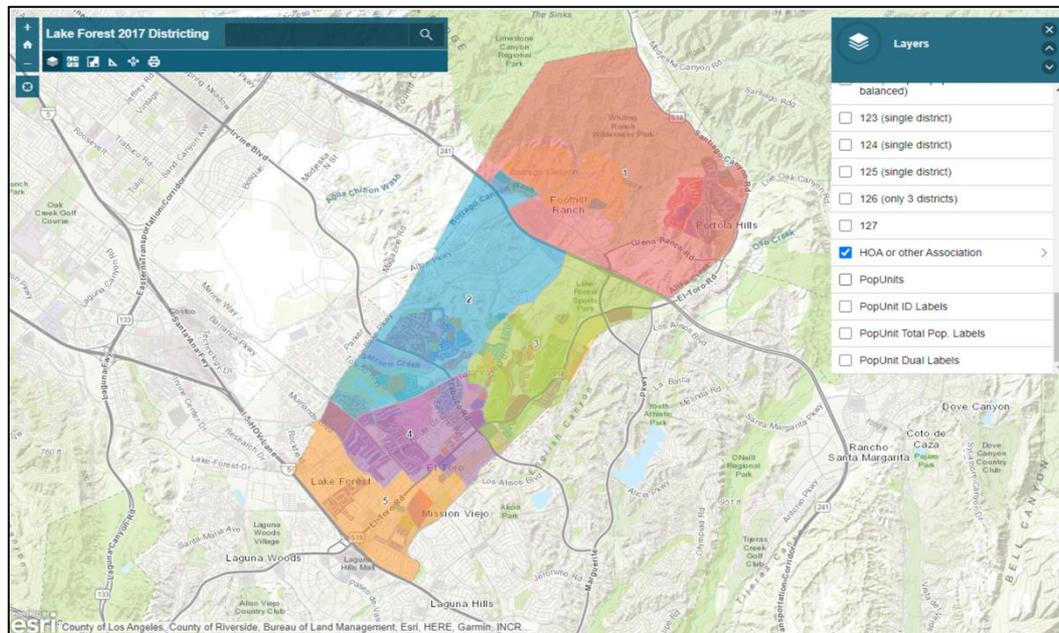
Submitter's Comments about the plan:

I think this map makes sense because ...

Simple Map Review Tool

Online Interactive Review Map

- ESRI's “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



Redistricting Process Details

Date(s)	Description	Comments
August 24, 2021	1 st Public Hearing	
October 26, 2021	2nd Public Hearing	
Mid-October 2021	Mapping software released to the public.	
	*Estimated time depending on Census data	
January 3, 2022	Maps due from the public.	
January 11, 2022	3rd Public Hearing	
February 14, 2022	Publish Draft map(s)	7 Days prior to adoption
February 22, 2022	4th Public Hearing and Council adopt District map. Must be completed no later than April 17, 2022	The 4th hearing could also be the adoption hearing
April 17, 2022	Deadline to adopt and submit map to Registrar	

Public Hearing & Discussion

- Any Questions on the Current Map?

- Any questions about the mapping tools?
 - ▣ No Maps from the Public

- Next Hearing could be the introduction of the Resolution or Ordinance to Adopt the Map

Share Your Thoughts

Website

<https://www.cityofhighland.org/331/Redistricting-Redistritacin>

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Email

districts@cityofhighland.org